



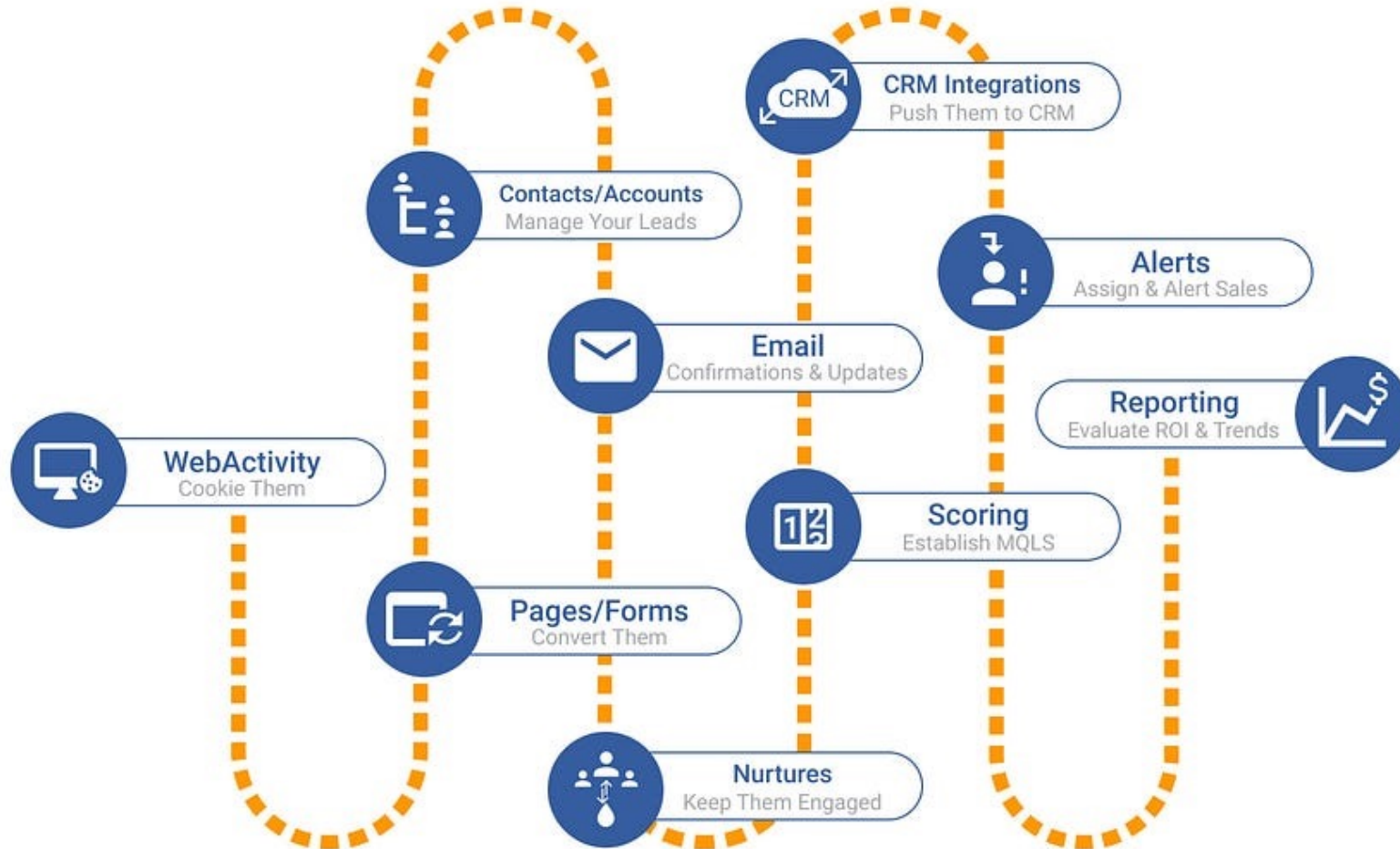
Marketing Automation

Ashkan Chavilian

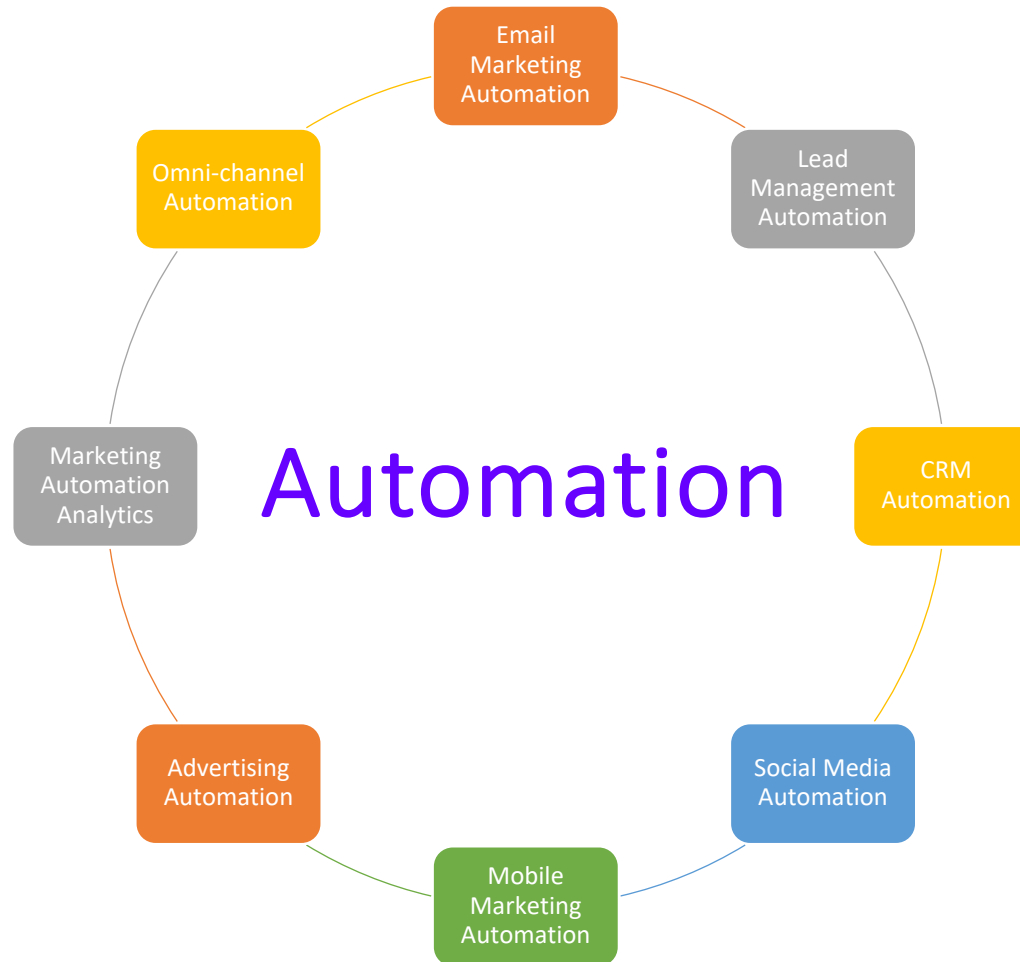
History of Work



Marketing Automations Vs Email marketing Automation



8 Types of Marketing Automations



Why Automations are Important?

- Reduce the Cost
- Handle workload of tasks
- Reduce Human errors

Structure

